

GREENWICH PUBLIC SCHOOLS
Greenwich, CT

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For Immediate Release

SUPERINTENDENT ANNOUNCES RESEARCH MANAGER APPOINTMENT

Greenwich, CT – Wednesday, March 2, 2016 – Central Middle School Library Media Specialist Jennifer Lau has been appointed the District's Research Manager, reporting to Chief Information Officer (CIO) Phil Dunn. While she is expected to assume the role before the close of the current school year, Ms. Lau is working very closely with the administration to determine an adequate



transition date and process that best serves Central Middle School students.

As a GPS staff member since 2000, Jen Lau "impressed the review committees with her blend of educational expertise, GPS experience, and research/analytical abilities" wrote Dr. McKersie in an internal memo to staff. CIO Phil Dunn remarked, "Jen has an extraordinary blend of analytical, instructional and communication skills, which make her a great fit for this role."

The Research Manager is responsible for recommending the collection of specific data to aid in decision-making processes, to provide policy analyses based upon statistical models, and to assist in the development of statistical reporting.

Bio Brief: Jennifer Lau

After eight years in private sector project management and marketing for Fortune 100 companies including American Express, and GE Capital, Ms. Lau began her career as an educator with the Greenwich Public Schools in 2000. As a Media Specialist, she is fluent in instructional technology across multiple platforms. She has led a multi-year, grant-funded pilot to ensure internet service necessary for schoolwork for students who did not have access at home due to financial disadvantages. In her role as Director of Marymount College in Palos Alto, CA (2010-2011,) she implemented a new learning management system including integration with the existing student information system, technical migration of data, and faculty and student training.

Ms. Lau received a Bachelors of Science in business administration from the University of Denver, Denver, CO, a Masters of Business Administration from Kellogg Graduate School of Management in Evanston, ILL, and a Masters of library science from Southern Connecticut State University, New Haven, CT.

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